

## Contents

### Essays

|   |   |
|---|---|
| <i>Beáta GAVUROVÁ - Jana JASOVSKÁ</i><br>Approaches to Introduction of the Balanced Scorecard System in<br>Managerial Theory and Corporate Practice in Slovakia ..... | 7 |
|---|---|

### Discussion

|   |    |
|---|----|
| <i>Eva KAFKOVÁ - Marek MEHEŠ</i><br>Development of Commercial Insurance Business in Poland in the<br>Period 1995 - 2007 ..... | 20 |
|---|----|

|  |    |
|--|----|
| <i>Jana SIMONIDESOVÁ</i><br>Introduction of Common Consolidated Tax Base from Income of<br>Legal Persons in the European Union ..... | 35 |
|--|----|

|  |    |
|--|----|
| <i>Erika LIPTÁKOVÁ</i><br>Central and Eastern Europe - Analysis of Disposable Income per<br>Capita ..... | 46 |
|--|----|

|   |    |
|---|----|
| <i>Rastislav JURGA</i><br>Models of Personal Consumption in the Slovak Republic ..... | 54 |
|---|----|

### Overviews and information

|  |    |
|--|----|
| <i>Jaroslav DUGAS - Vojtech FERENCZ</i><br>Possibilities of the Use of Information Technologies in the Process of<br>Acquiring Knowledge ..... | 72 |
|--|----|

|   |    |
|---|----|
| <i>Jana SLANINKOVÁ</i><br><i>Road Haulage in the Logistic Chain</i> ..... | 82 |
|---|----|

|  |    |
|--|----|
| <i>Jozef GAJDOŠ - Patrycja PUDŁO</i><br><i>Quality and Consumers - the Issue of Luxury</i> ..... | 93 |
|--|----|

|  |     |
|--|-----|
| <i>Ludmila KARABAŠOVÁ</i><br>Balanced Scorecard as a Managerial, Measuring and Communication<br>Tool ..... | 103 |
|--|-----|

### **From scientific life**

|  |     |
|--|-----|
| <i>Pavel VAVRINČÍK</i><br>Inaugural Lecture at the Faculty of Business Administration and<br>Economics of the EU in Košice ..... | 115 |
| Defended Dissertation Papers at the Faculty of Business<br>Administration and Economics of the EU in Košice in 2008 .....        | 117 |

### **Reviews**

|   |     |
|---|-----|
| <i>Mojmír KOKLES</i><br>ČARNICKÝ, Š. - MESÁROŠ, P.: <i>Corporate Information Systems</i> .<br>Bratislava : EKONÓM, 2009, 266 s. ISBN 978-80-225-2676-0 .....                  | 120 |
| <i>Mária FARKAŠOVSKÁ</i><br>STRIČÍK, M. a kol.: <i>Natural Resources and Sustainable<br/>Development</i> . Bratislava : EKONÓM, 2008, 322 s. ISBN 978-80-<br>225-2646-3 ..... | 123 |